



Welcome



ROTTERDAM UNIVERSITY
OF APPLIED SCIENCES

RO/CA

Rotterdam / Carleton International Case Competition



Carleton
UNIVERSITY

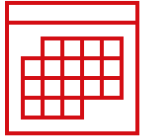


Opening ROCA Sunday 15 November

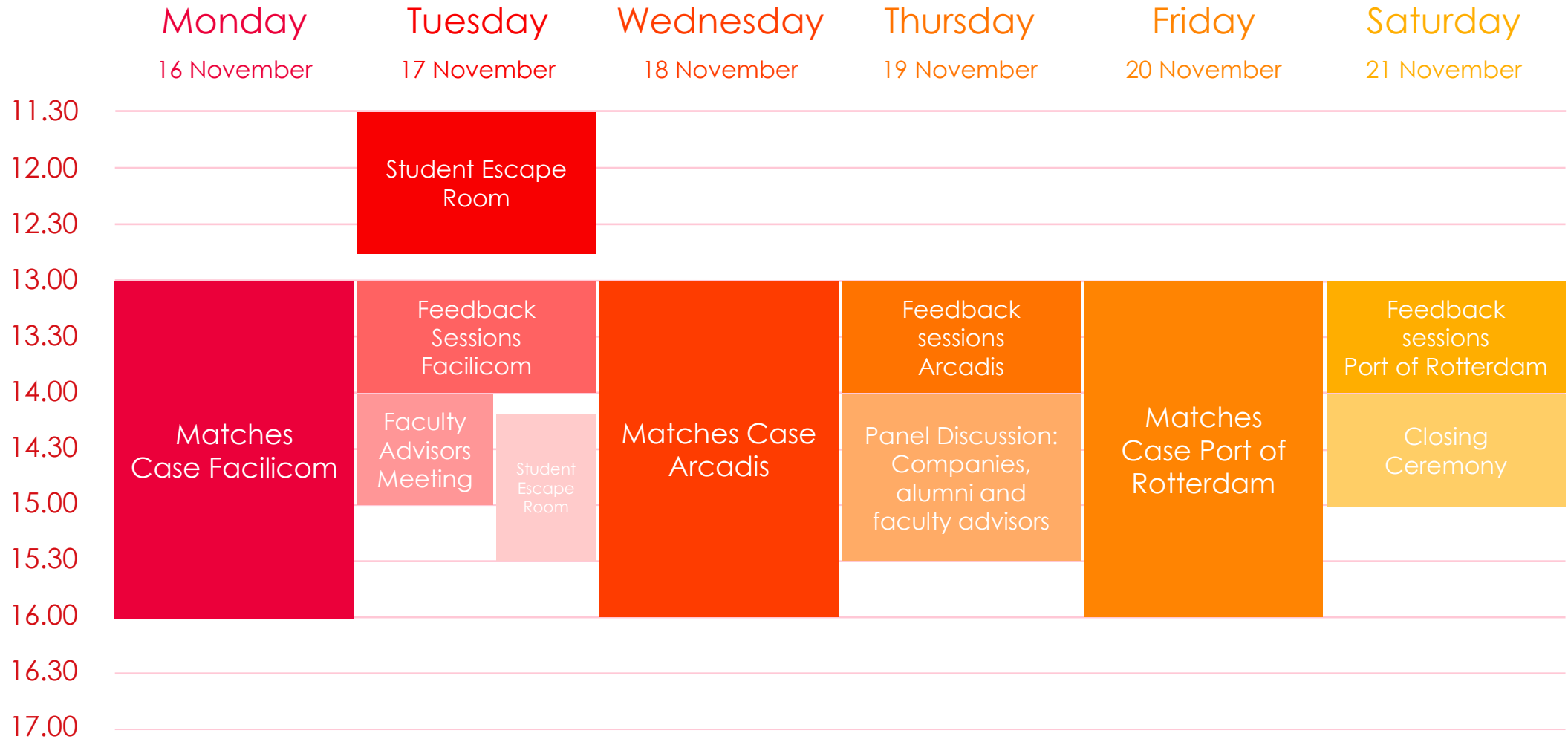


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Overview Competition Week



All times are Central European Time (CET), UTC +1



Preparation: Slide deck

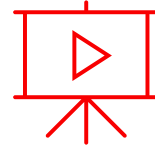
Pre-Information in the Knowledge Database, now teams will get the actual cases:



6 Hours to prepare analysis and solution



LIVE question session with case company, max. 30 min. and 1 student per team (4 teams in total)



Max. number of PowerPoint slides is 30, including any slides to withhold for the Q&A session



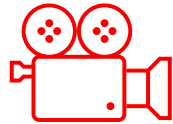
After 6 hours uploading slides in MS TEAMS + sending slides to roca@hr.nl



Always mention name university and case



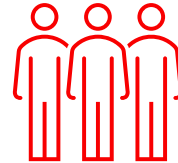
Preparation: Video



1 hour to record oral presentation of the slides



Max. length of presentation is 13 minutes



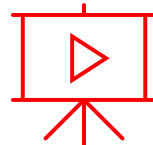
All 4 team members have to present



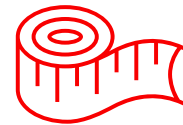
Both slides and team members have to be visible



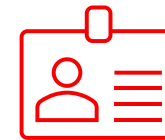
All 4 team members have to be on different screens



After 1 hour uploading presentation in MS TEAMS and YouTube (unlisted)

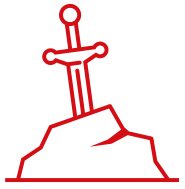


As mp4 file (max. 300 mb) and unrestricted

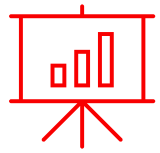


Always mention name university and case

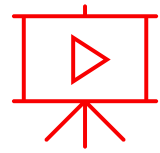
See ROCA Online Official Rules



Code of Honours



No third-party templates, only templates made by the teams



No videos or animated images in the PP



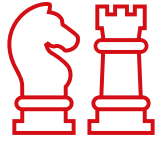
Internet is allowed, but only open sources (thus no password protected sites and databases)



No outside help during case solving and presentation recording



No contact with the coach between case release and Q&A session



Matches

Facilicom Monday | Arcadis Wednesday | Port of Rotterdam Friday

Division A

Judging panel A

Division B

Judging panel B

Division C

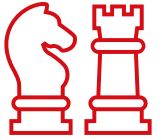
Judging panel C

Division D

Judging panel D

13.00 – 13.40 Team 1	13.00 – 13.40 Team 1	13.00 – 13.40 Team 1	13.00 – 13.40 Team 1
13.45 – 14.25 Team 2	13.45 – 14.25 Team 2	13.45 – 14.25 Team 2	13.45 – 14.25 Team 2
14.30 – 15.10 Team 3	14.30 – 15.10 Team 3	14.30 – 15.10 Team 3	14.30 – 15.10 Team 3
15.15 – 15.55 Team 4	15.15 – 15.55 Team 4	15.15 – 15.55 Team 4	15.15 – 15.55 Team 4

All times are Central European Time (CET), UTC +1



Matches

Facilicom Monday | Arcadis Wednesday | Port of Rotterdam Friday

Judging panel watches presentation (recorded),
max. 13 min

Team enters MS TEAMS presentation room for LIVE
Questions & Answers session (max. 12 min).
Timekeeper signals time.

Matches are NOT open for public (except coaches)

Jury deliberation: 15 minutes per team

The winners per division will be compared by the
heads of the 4 judging panels.

After deliberation the overall winner per case will be
determined (gold, silver, bronze)

The winners will be announced at the Closing
Ceremony (Saturday)



Scoring



Issue
identification

10



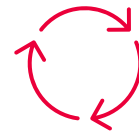
Analysis

20



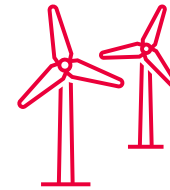
Analysis of
alternatives
and
recommen-
dation

20



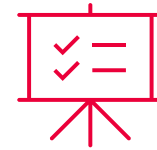
Implementa-
tion

20



Innovative
and creative
thinking

10



Overall
presentation
and Q&A

20



Feedback sessions

Facilicom Tuesday | Arcadis Thursday | PoR Saturday



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Good luck!



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