

RO/CA 2021

Rotterdam / Carleton International Case Competition



Overview: Competition Week

	Sunday October 24	Monday October 25	Tuesday October 26	Wednesday October 27	Thursday October 28	Friday October 29	Saturday October 30		
8.00 a.m.		Judges' case briefing		Judges' case briefing		Judges' case briefing			
8.30 a.m.									
9.00 a.m.	Opening Ceremony	View Case Presentations (Case 1)	Coaches' Meeting	View Case Presentations (Case 2)	Case Crack (Case 3)	View Case Presentations (Case 3)	Closing Ceremony		
9.30 a.m.									
10.00 a.m.									
10.30 a.m.	Case Crack (Case 1)		Case Crack (Case 2)		Case Crack (Case 3)				
11.00 a.m.									
11.30 a.m.									
Noon				Head Judges watch case division winners presentation			Head Judges watch case division winners presentation		Head Judges watch case division winners presentation
12.30									
1.00									
1.30									
2.00									
2.30									
3.00									
3.30		Case 1 Feedback		Case 2 Feedback		Case 3 Feedback			
4.00									
4.30	Prepare video		Prepare video		Prepare video				
5.00									

All times are North American Eastern Daylight Time (EDT), UTC -4



Preparation: Slide Deck

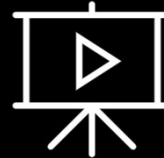
Pre-Information in the Knowledge Database, now teams will get the actual cases:



6 Hours to
prepare analysis
and solution



LIVE question
session with case
company, max. 30
min. and 1
student per team
(4 teams in total)



Max. number of
PowerPoint slides
is 30, including
any slides to
withhold for the
Q&A session



After 6 hours
uploading slides
in MS TEAMS +
sending slides to
roca@sprott.Carleton.ca



Clearly identify
the name of
your university
and the case

See ROCA Online Official Rules

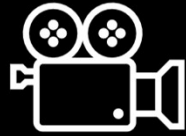


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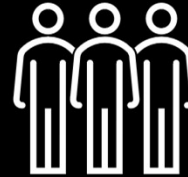
Preparation: Video



1 hour to record oral presentation of the slides



Max. length of presentation is 13 minutes



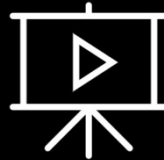
All 4 team members have to present



Both slides and team members have to be visible



All 4 team members have to be on different screens



After 1 hour uploading presentation in MS TEAMS and YouTube (unlisted)



As mp4 file (max. 300 mb) and unrestricted



Always mention name university and case

See ROCA Online Official Rules



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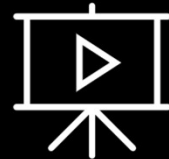
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Code of Honour



No third-party templates, only templates made by the teams



No videos or animated images in the PP



Internet is allowed, but only open sources (thus no password protected sites and databases)



No outside help during case solving and presentation recording



No contact with the coach between case release and Q&A session

See ROCA Online Official Rules



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Matches

Case One Monday | Case Two Wednesday | Case Three Friday

Division A
Judging panel A

Division B
Judging panel B

Division C
Judging panel C

Division D
Judging panel D

9:00 – 9:30 Team 1	9:00 – 9:30 Team 1	9:00 – 9:30 Team 1	9:00 – 9:30 Team 1
9:45 – 10:15 Team 2	9:45 – 10:15 Team 2	9:45 – 10:15 Team 2	9:45 – 10:15 Team 2
10:30 – 11:00 Team 3	10:30 – 11:00 Team 3	10:30 – 11:00 Team 3	10:30 – 11:00 Team 3
11:15 – 11:45 Team 4	11:15 – 11:45 Team 4	11:15 – 11:45 Team 4	11:15 – 11:45 Team 4



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Matches

Case One Monday | Case Two Wednesday | Case Three Friday

Judging panel watches presentation (recorded)
(max. 13 min)

Team enters MS TEAMS presentation room for
LIVE Question & Answer session (max. 12 min).
Timekeeper will signal time.

Q&A is NOT open to public (except coaches)

Jury deliberation: 15 minutes per team

Presentations from the 4 divisional winners are then
viewed by the heads of the judging panels.

This determines the medallists and overall winner
of the case (gold, silver, bronze)

Winners will be announced at the Closing Ceremony
(Saturday)



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Feedback Sessions

Case One Monday | Case Two Wednesday | Case Three Friday

Division A
Judging panel A

Division B
Judging panel B

Division C
Judging panel C

Division D
Judging panel D

Time	Division A	Division B	Division C	Division D
3:00	Team 1	Team 1	Team 1	Team 1
3:05	Team 1	Team 1	Team 1	Team 1
3:10	Team 1	Team 1	Team 1	Team 1
3:15	Team 2	Team 2	Team 2	Team 2
3:20	Team 2	Team 2	Team 2	Team 2
3:25	Team 2	Team 2	Team 2	Team 2
3:30	Team 3	Team 3	Team 3	Team 3
3:35	Team 3	Team 3	Team 3	Team 3
3:40	Team 3	Team 3	Team 3	Team 3
3:45	Team 4	Team 4	Team 4	Team 4
3:50	Team 4	Team 4	Team 4	Team 4
3:55	Team 4	Team 4	Team 4	Team 4
4:00	Team 4	Team 4	Team 4	Team 4

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Communication



@ROCAcompetition

Get to know
each other better

Have fun together



@ROCAcase

Get to know
each other better

Have fun together



@ROCA International
Case Competition

Connect &
share updates with
business community



APP

Competition related
push notifications

Network opportunities
(add your LinkedIn profile)

<https://rocacasecompetition.org/>



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