

ROCA Evaluation form

Division _____

Date: _____

Team: _____

	Judge's comments	Score
<p style="text-align: center;">Problem and Context Analysis</p> <p><i>The depth/breadth of analysis of the company/industry;</i> <i>understanding of the key issue/problem facing the company .</i></p>		Max 20
<p style="text-align: center;">possible solutions</p> <p><i>Appropriateness of solutions for problem/issue</i> <i>Quality of evaluation of each solution</i></p>		Max 10
<p style="text-align: center;">Recommended solution</p> <p><i>Strength of arguments for recommended solution</i> <i>Clarity of recommended solution</i> <i>The solution is innovative</i></p>		Max 10
<p style="text-align: center;">Implementation plan</p> <p><i>Comprehensiveness and clarity of action plan (including timeline and risk-analysis)</i> <i>Feasibility of action plan (also financially)</i> <i>Strength of justification of proposed actions</i></p>		Max 30
<p style="text-align: center;">Quality of presentation & Delivery</p> <p><i>Clarity of red line/ structure.</i> <i>Supportiveness of visuals to verbal story</i> <i>Holds attention of the audience</i> <i>Pace of delivery</i> <i>Clarity of speaking, voice intonation</i></p>		Max 15
<p style="text-align: center;">Q&A Period</p> <p><i>Succinct and clear response</i> <i>Ability to defend recommendations/ implementation plan</i> <i>Balanced among team members.</i></p>		Max 15
Total score		/100