

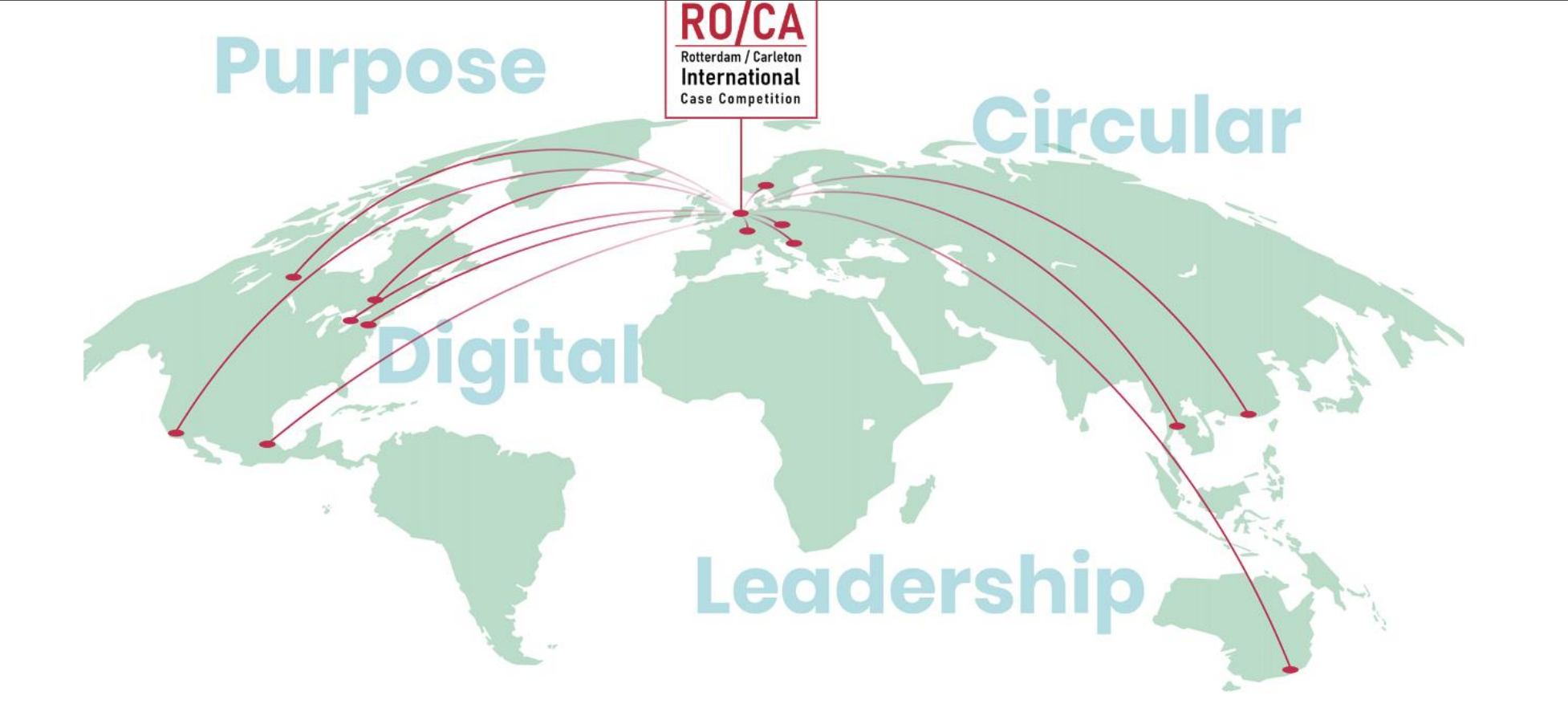
ROCA Sponsorship



RO/CA

Rotterdam / Carleton International Case Competition





Why sponsor ROCA ?

- Your sponsorship of RO/CA positions your brand prominently in front of the best and brightest undergraduate business students from around the globe. With 16 top-ranked national and international business schools in participation, comprising of 64 students and 16 coaches, in addition to 16 Rotterdam Business School student ambassadors and 40 judges (RBS alumni and business leaders), this is an opportunity to gain traction with soon-to-be new grads and changemakers.
- In addition to **enhancing your brand identity on Rotterdam Business School's dynamic and diverse campus, your sponsorship** of RO/CA directly supports the future success of each student in participation. At RO/CA, while teams compete against each other for the grand prize, they will forge new friendships and build lifelong connections with their peers. Through networking opportunities, **they will meet with representatives from your business, influencing their decision on where to grow their career.**
- RO/CA is an excellent opportunity for businesses to **connect with ambitious and talented business students.** Your sponsorship of RO/CA will help foster the next generation of innovators and leaders to tackle the world's most pressing issues from sustainability to an inclusive new economy.
- **We invite you to become a key sponsor of this year's competition, standing alongside us in support of this annual event.**



**ROTTERDAM UNIVERSITY
OF APPLIED SCIENCES**

RO/CA

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Carleton
University 

	Award night / Gala banquet	Social diner	Cultural Day	Award night contribution	Competition Hoodies	Coaches network diner	Closing drinks	Event photographer
	€7000	€4000	€4000	€3500	€2500	€1000	€500	€500
Preferred speaking opportunity	✓	✓	Start of the day	At Award night	At opening	At coaches diner		
Networking opportunity	✓	✓	✓	✓	✓	✓	✓	✓
Photo Opportunity	✓							
Opening remarks recognition	✓	✓	✓	✓				
Awards Banquet Invitation	4p	2p	2p	2p	1p	1p	1p	1p
Rep to judge a competition	✓		✓	✓	✓	✓	✓	✓
Program Ad	Full page	½ page	½ page	¼ page	¼ page			
Logo on Team ID	✓							
Logo on website	On front & partner page	Partner page	Partner page	Partner page	Partner page	Partner page	Partner page	Partner page
On-site recognition (banner)	✓	✓	✓					
On-site recognition (small banner)				✓	✓	✓	✓	✓
Social media recognition	✓		✓	✓	✓	✓	✓	✓